

ORDER



Orders
Order / Rev: 1544890
Alt Order #:
Product Desc: 6/24-6/28 Flight
Estimate:
Flight Dates: 06/24/16 - 06/28/16
Original Date / Rev: 06/22/16 / 06/22/16
Order Type: Political

WMBF

Primary AE: Ronald Bass
Sales Office: WMBF
Sales Region: Local

Agency
Name: Flagship Media
Buying Contact: Le Frye
Billing Contact:
 PO Box 183
 Lexington, SC 29071

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Grand Strand Citizens for Commo
Demographic: A35+
Product Codes: PL20
Priority: P 2
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/30/16	06/26/16	9	\$1,520.00	\$1,292.00
06/27/16	06/28/16	9	\$2,150.00	\$1,827.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2016	9	\$1,520.00	\$1,292.00	0.00
July 2016	9	\$2,150.00	\$1,827.50	0.00
Totals	18	\$3,670.00	\$3,119.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ronald Bass			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMBF	06/24/16	06/28/16	WMBF News Today at 5a	Comm	5a-6a	MT--F--	:30	1	\$60.00	P 2	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/16	06/26/16	----F--					1	\$60.00		0.00			
		Week: 06/27/16	07/03/16	MT-----					1	\$60.00		0.00			
N 2	WMBF	06/24/16	06/28/16	WMBF News Today at 6a	Comm	6a-7a	MT--F--	:30	1	\$400.00	P 1	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/16	06/26/16	----F--					1	\$400.00		0.00			
		Week: 06/27/16	07/03/16	MT-----					2	\$400.00		0.00			
N 3	WMBF	06/24/16	06/28/16	News at 4pm	Comm	4p-5p	M---F--	:30	1	\$100.00	P 2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/20/16	06/26/16	----F--					2	\$100.00		0.00			
		Week: 06/27/16	07/03/16	M-----					1	\$100.00		0.00			
N 4	WMBF	06/27/16	06/27/16	News at 5p	Comm	5p-530p	M-----	:30	1	\$160.00	P 2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	M-----					1	\$160.00		0.00			
N 5	WMBF	06/27/16	06/27/16	News at 530p	Comm	530p-6p	M-----	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	M-----					1	\$200.00		0.00			

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Advertiser: ISS/Grand Strand Citizens for Common
 Product Desc: 6/24-6/28 Flight
 Estimate:

WMBF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WMBF	06/27/16	06/27/16	News at 6p News at 6p	Comm	6p-630p	M-----	:30	1	\$330.00	P 2	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/27/16	07/03/16	M-----		1			\$330.00		0.00				
N 7	WMBF	06/27/16	06/27/16	NET NBC Nightly News Comm NBC Nightly News	Comm	630p-7p	M-----	:30	1	\$250.00	P 4	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/27/16	07/03/16	M-----		1			\$250.00		0.00				
N 8	WMBF	06/27/16	06/27/16	News at 7p News at 7p	Comm	7p-730p	M-----	:30	1	\$250.00	P 2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/27/16	07/03/16	M-----		1			\$250.00		0.00				
N 9	WMBF	06/24/16	06/24/16	Access Hollywood 730p Comm Access Hollywood 730p	Comm	730p-8p	----F--	:30	1	\$200.00	P 2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/20/16	06/26/16	----F--		1			\$200.00		0.00				
N 10	WMBF	06/25/16	06/25/16	News at 6p Sa-Su News at 6p	Comm	6p-630p	-----S-	:30	1	\$120.00	P 2	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/20/16	06/26/16	-----S-		1			\$120.00		0.00				
N 11	WMBF	06/26/16	06/26/16	WMBF News Sunday 7aComm WMBF News Su at 7a	Comm	7a-8a	-----S	:30	2	\$180.00	P 2	0.00	NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/20/16	06/26/16	-----S		2			\$180.00		0.00				
N 12	WMBF	06/26/16	06/26/16	NET NBC Sunday TodayComm NBC Sunday Today Show	Comm	8a-9a	-----S	:30	1	\$180.00	P 2	0.00	NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	06/20/16	06/26/16	-----S		1			\$180.00		0.00				
Totals													18	\$3,670.00	